

SPONSORSHIP DECK

2020 PROGRAMS



National Alliance for Filipino Concerns

WHO WE ARE

NAFCON was founded in December 2003 in San Jose, California as a response to the discrimination and scapegoating of immigrants at the aftermath of 9/11. Filipino groups and church leaders recognized similar impacts across the US and aimed to bring the discussion and support for the Filipino community to a national level.

Since then, NAFCON has tackled immigration-related issues like deportation and labor trafficking. We have also taken on concerns of Filipino workers like workplace discrimination and wage theft. NAFCON members have won over \$1 million in unpaid wages through campaigns for Filipino caregivers, hotel workers, and others.

As major disasters hit the Philippines in the last decade, NAFCON has also responded timely in gathering support for affected communities. The relief and rehabilitation response for Typhoon Haiyan survivors was one of our most successful and biggest undertakings thus far. This consistent support for disaster survivors has also led NAFCON to advocate for environmental justice and economic prosperity in the Philippines.



WHO WE ARE



NAFCON is a national multi-issue alliance of Filipino organizations, institutions, and individuals that responds to the concerns of Filipinos in the US and in the Philippines by creating a platform that brings people together through culture & heritage, education, health & wellness, and advocacy.

Our programs and projects evolve as the concrete conditions and concerns of Filipinos in the United States and in the Philippines evolve through time. Through our pillars, we engage groups and individuals to initiate **action-oriented** and **community-centered** activities that will address the concerns of the Filipino community.

FOUR FOUNDATIONAL PILLARS

1

CULTURE & HERITAGE

Preserve and celebrate the rich Filipino culture and ensure comprehensive understanding of our heritage.

3

EDUCATION

Empower our community through community-based learning engagement, including workshops, integrations, and trainings.

2

ADVOCACY

Engage our communities to participate in actions to protect the rights and welfare of Filipinos in the US and for economic prosperity and peace in the Philippines.

4

HEALTH & WELLNESS

Promote access to sustainable and culturally humble healthcare and awareness to underserved Filipino communities in the US and the Philippines.



2020 PROGRAMS

HEALTH & WELLNESS INITIATIVE

We gather culturally relevant resources and programs for the promotion of health and wellness of Filipino communities in the US and in the Philippines. We enjoin health workers and professionals to support and organize health clinics in areas where health services are lacking. This initiative includes a medical mission in an underserved community in the Philippines in the summer of 2020 with a goal to serve 1,000 patients and launching culturally sensitive health clinics across the United States.

BAYANIHAN RELIEF & REHABILITATION PROGRAM

Natural disasters like typhoons and earthquakes are common in the Philippines. However, worsening climate situation as well as inadequate infrastructure and preparedness programs make the people even more vulnerable. NAFCON consistently responds to the needs of affected communities for relief, rehabilitation, and rebuilding. We partner with tried-and-tested local community-based organizations to provide timely and effective assistance to most impacted families and communities.

COMMUNITY-BASED LEARNING PROGRAM

Our community-based education program ensures the well-rounded understanding of our culture & heritage as it relates to the evolving conditions of Filipinos globally. This program brings our participants outside of the classroom into communities to experience firsthand and develop a deeper understanding of the conditions of the Philippines. We also promote the connectedness of Filipinos in the Philippines and the United States.

ANTI-TRAFFICKING ADVOCACY

Throughout the years, NAFCON has provided immediate and long-term assistance and resources to victims of labor trafficking. Our advocacy is made possible through partnership and collaboration with lawyers, government agencies, service institutions, and organizations of trafficking survivors. We will continue to support the empowerment and leadership of Filipino workers in the broader movement against human trafficking.

NATIONAL CONFERENCE

This annual conference is packed with skills building activities and leadership training for Filipino youth and leaders in the community. Our vision is to empower our participants, celebrate our culture, and broaden our community engagement for Filipino concerns.

COMMUNITY SUPPORT

WILL YOU PARTNER WITH NAFCON?



SPONSORSHIP LEVELS

BRONZE

GIFT OF 100 TO 999

- Featured on website and social media accounts
- Acknowledgement on all publicity materials

SILVER

GIFT OF 1000 TO 2999

- All of Bronze features
- 3 free National Conference Registrations

GOLD

GIFT OF 3000 TO 4999

- All of Silver features
- logo featured in international trip shirts and banners

PLATINUM

GIFT OF 5000 +

- All of Gold features
- Free registration and program coverage for annual Philippine trip (est. \$500)

WILL YOU HELP US REACH OUR GOAL?

WE WOULD LIKE TO ASK FOR YOUR SUPPORT TO MEET OUR FUNDRAISING GOAL OF \$100,000 TO
COVER THE COST OF OUR 2020 PROGRAMMING



ONLINE

via www.nafconusa.org/campaigns/magkaisa/

CHECK

payable to National Alliance for Filipino Concerns
4681 Mission St, San Francisco, CA 94112

Thank you!

Please contact us for more information



EMAIL

info@nafconusa.org



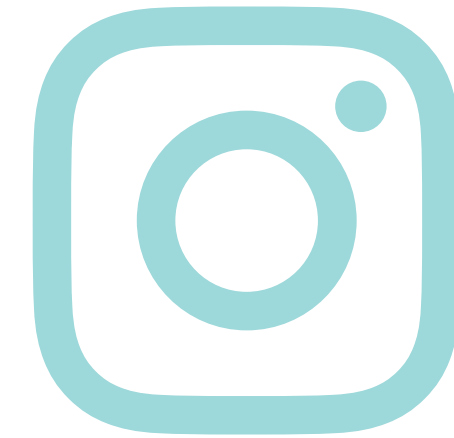
FACEBOOK

[/nafconusa](https://www.facebook.com/nafconusa)



WEBSITE

www.nafconusa.org



INSTAGRAM

[@nafconusa](https://www.instagram.com/nafconusa)